

HOUSE No.

The Commonwealth of Massachusetts

PRESENTED BY:

Sarah K. Peake

To the Honorable Senate and House of Representatives of the Commonwealth of Massachusetts in General Court assembled:

The undersigned legislators and/or citizens respectfully petition for the passage of the accompanying bill:

An Act Establishing a baby boomer license plate.

PETITION OF:

NAME:

Sarah K. Peake

DISTRICT/ADDRESS:

4th Barnstable

The Commonwealth of Massachusetts

In the Year Two Thousand and Nine

AN ACT ESTABLISHING A BABY BOOMER LICENSE PLATE.

Be it enacted by the Senate and House of Representatives in General Court assembled, and by the authority of the same, as follows:

1 SECTION 1. Chapter 90, Section 2 of the General Laws, as appearing in the 2006 Official
2 Edition shall be amended by inserting after line 458 thereof the following section:

3

4 The registrar shall furnish, upon application, to the owners of private passenger motor vehicles
5 distinctive registration plates which shall display on their face a design representing those people
6 born between the years of 1946-1964, now known as the “baby boom generation.” Such design
7 shall be selected through a contest to be judged by no more than five people appointed by the
8 Secretary of Elder Affairs. There shall be a fee of not less than thirty dollars for such plates in
9 addition to the established registration fee for private passenger motor vehicles, such fee being
10 payable at the time of registration of such vehicle and at each renewal thereof. The portion of the
11 total fee remaining after the deduction of costs directly attributable to the issuance of such plates
12 shall be deposited within ninety days of receipt thereof in a special fund in the Executive Office
13 of Elder Affairs (EOEA). Said funds shall be distributed to Councils on Aging established under
14 Massachusetts General Law Chapter 40, s.8B, for the purpose of promoting the health and well-
15 being of seniors in the community.

16

17 There shall be established within the Executive Office of Elder Affairs a special fund into which
18 amounts received from the sale of the Massachusetts baby boomer registration plate shall be
19 deposited for the purpose of promoting the health and well-being of seniors in the community.
20 Monies may be used for salary, operating expenses, direct services, staff and board training,
21 volunteer development and recognition and numerous other activities. Allowable expenses shall

22 include senior center/office rent, utilities and equipment, outreach, information and referral,
23 transportation, health screening and counseling, pre-retirement, intergenerational, "Caring for
24 Elders at Home" programs and other support activities, professional organization membership
25 and attendance at conferences and workshops, among other costs.

26

27 The funds shall be distributed to Councils on Aging by EOEa in direct proportion to the number
28 of plates registered within the jurisdictional territory of each Council on Aging.